

aisen

Corporate Information

About us:

The home is a place for us to relax the mind and body, and cleaning is an essential part of every household. At Aisen, we believe that maintaining good health and hygiene goes hand-in-hand with enjoying your home. Aisen offers a variety of kitchen, bathroom, laundry, and body cleaning tools in a wide range of styles and colors, in order to add radiance to your home while supporting healthy living.

As we value our concept built upon convenient, easy, and fun cleaning, we introduce useful and exciting new products for everyday life. We provide our customers with the highest quality products, and we are proud to showcase the creativity and functionality that make up each design.

Aisen's collection offers sponges, towels, brushes, body scrubbers, and more in a wide range of styles, textures, and colors to suit all personal preferences. Our Japan-made products uphold the reputation as an industry leader in good design and product quality.

We hope that Aisen will inspire you to experience the more enjoyable side of maintaining a beautifully healthy home and lifestyle.

[Office]

258 Onoda, Kainan City, Wakayama, 642-0014 JAPAN

Tel. 81-73-487-0100 Fax. 81-73-487-3111

Established: 1959

Line of business:

Kitchen Cleaning Goods/ Body Care Goods/ Bath Accessories/

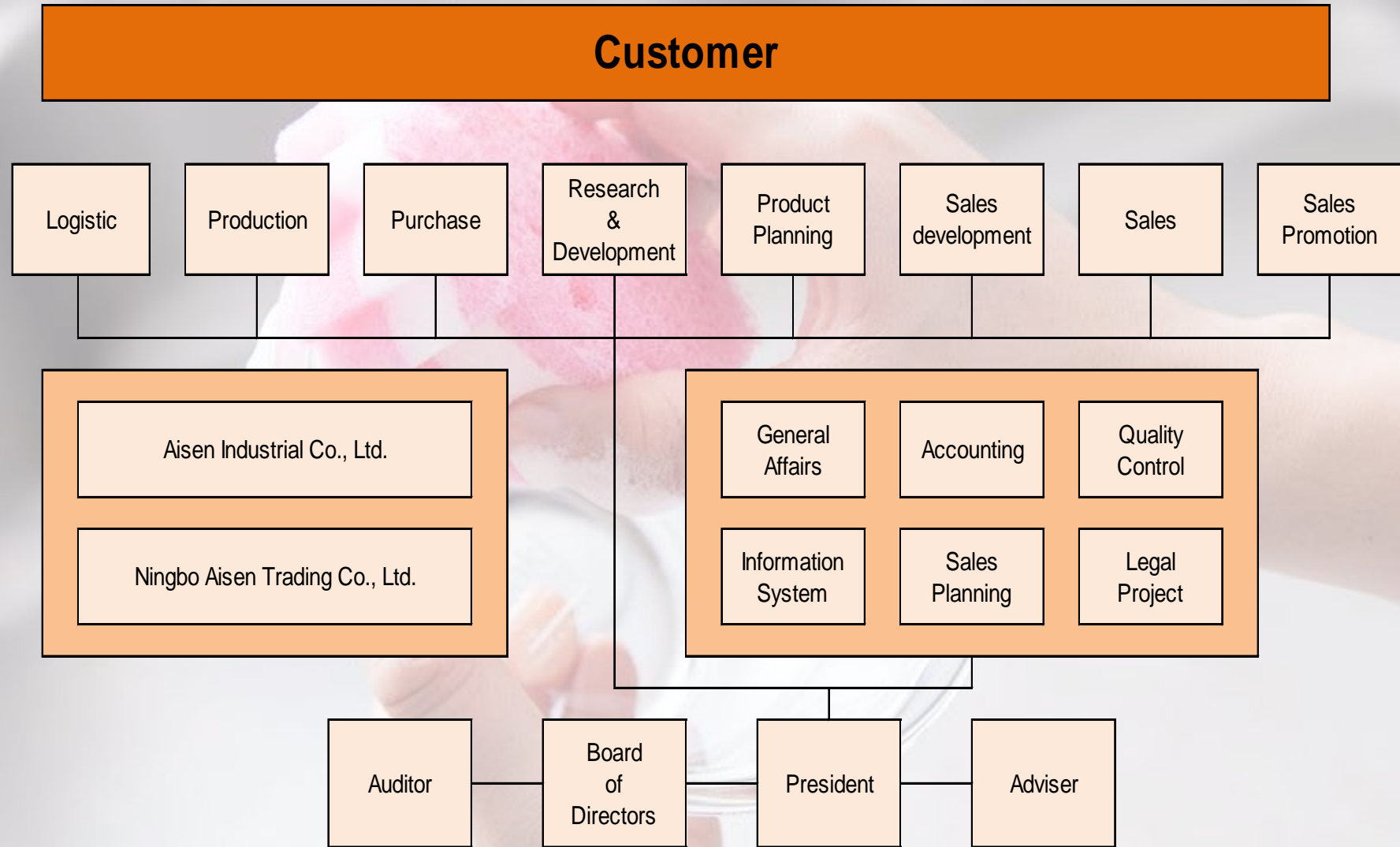
Cleaning Goods/ Toilet Cleaning Goods/ Health Goods/ Storage Goods/ etc.

History:

- 1946** Began manufacturing tawashis, brooms, and brushes for cleaning under the trademark “AISEN” located at 59 Hatagawa, Kainan-City. By constantly aiming towards the production of first-class goods, the Aisen name was effectively recognized as a mark of superior quality in the market.
- 1952** Became involved with the Asahi Kasei Corporation, which developed the nation’s first synthetic fiber “saran” and lead the way in the selling of “synthetic fiber tawashi”.
- 1959** Changed the structure of the company, thereby establishing “Aisen Tawashi Co., Ltd.” with a capital of ¥8,000,000 located at 506 nonaka, Kainan City.
- 1963** Introduced hair implant technology from England, Western Germany, and Sweden.
- 1969** Changed company name to “Aisen Kogyo Co., Ltd.”
- 1973** Became involved with Tucel Industries Ins. (U.S.A.) and obtained urethane hair implant technology.
- 1981** Increased company’s stock holdings to ¥45,000,000.
- 1982** Transferred main office to 258 Onoda, Kainan-city.
- 1984** Established “Aisen Industrial Co., Ltd.” as a oversea’s division with a capital of ¥10,000,000.
- 1986** Began selling “Baosil Cleaners”, developed jointly with Dow Corning Co., Ltd. (U.S.A.)
- 1990** Established an automatic packaging factory located at 333 Onoda, Kainan-City.
- 2001** Acquired ISO9002 Certificate. (Akasaka Factory.)
- 2003** Acquired ISO9001 Certificate. (Akasaka Factory.)
- 2005** Inauguration of Ningbo office in China.
- 2006** Stylish Square Hanger (LQ41) won the Good design award.
- 2008** Established a distribution center located at 250 Onoda, Kainan-City.
- 2011** Established “Ningbo Aisen Trading Co., Ltd” in China.
- 2012** Changed company name to “Aisen Co., Ltd.”
- 2013** Took out a patent for “trepica” material, developed jointly with UNITIKA TECHNOS Ltd. (JAPAN)
- 2016** This April, our company celebrated the 70th anniversary of its founding.



Organization:



Our feature:

Cleaning is an essential part of every household. At Aisen, we believe that maintaining good health and hygiene goes hand-in-hand with enjoying your home. Aisen offers a variety of kitchen, bathroom, laundry and body cleaning tools in a wide range of styles and colors in order to add radiance to your home while supporting healthy living,

STRESS FREE

Wash. Dry. Fold. Repeat. Doesn't laundry feel like a tedious chore? Aisen's indoor laundry hangers offer a stress-free experience, and reduce the burden of housework with detailed features for the hardworking homemaker.

TIME SHORTENING

Think twice about your daily household chores! It's hard to find ways to improve your daily housework routine. Reducing cleaning time gives you more time to spend as you like. Aisen's time-saving products are designed to make every second count.

COLORFUL

Colors have an unconscious influence on one's state of mind. Just spending time with a soothing or positive color can enrich your life and make it more enjoyable. Since people spend so much time using household utensils, we have designed a range of colorful items to brighten and liven up your day.

SAFE

Because Aisen products are used to clean and wipe tableware from which we eat and drink, our company goal is to maintain the same level of safety as products that are placed on those surfaces for consumption. Aisen is committed to developing products that create "peace of mind" about the safety of our everyday utensils.

STRESS FREE

Customers often mention storage requirements as an issue related to cleaning utensils. Indeed, leaving most cleaning utensils on display or sticking out may be unsightly. But Aisen disagrees, as we provide alternatives to typical storage with our Naturally Adhering Sponge Series that makes storing Aisen products fun.

Global:

“From Japan to all over the world.”

MADE IN JAPAN products are a GREAT COMBINATION - of a high perceived value and are premium quality. MADE IN JAPAN is a almost a brand by itself and is synonymous with TRUST, CONFIDENCE and PREMIUM QUALITY.

Now we, Aisen, are doing business with more than 10 countries.(USA, CHINA, VIETNAM, KOREA, RUSSIA, TAIWAN, UK, KAZAKHSTAN, etc)



USA



CHINA



VIETNAM



KOREA



RUSSIA



TAIWAN

Product:

Kitchen

The kitchen is an essential and important place in everyday life because it relates to health and hygiene.

People who are passionate about food, cooking and eating enjoy being in the kitchen.

Aisen has a variety of kitchen tools in a range of styles and colors to add radiance to the kitchen and to support a healthy family.



Foamy Later



Quick Dry



Super absorbent



Eco Friendly

Line of Product

- Kitchen Sponge
- Bottle Cleaner
- Kitchen Brush
- Table Wiping Cloth
- Dish Wiping Cloth
- Draining Net

etc



Product:

Clean

Cleaning is an important job which must be done in order for us to live comfortably and can be a rough form of routine work.

Aisen offers cleaning support by preparing cleaning product tailored to suit each place to be cleaned.

With a lineup of colorful products, tough everyday chores will become easy and enjoyable.

Our stick stick sponge is very convenient product. When not in use, conveniently stick your sponge to the side of the sink, bathtub, or shower tile.

Line of Product

- Bath Cleaning
- Toilet Cleaning
- Living Cleaning
- Window Cleaning
- Kitchen Cleaning

etc



Product:

Laundry

Due to sudden changes in weather, pollen and security measures, the number of people drying their laundry indoors is increasing.

At that time, we want to dry the laundry without having to make a space for hanging.

We have made laundry goods full of good ideas by considering the feeling of the users.

A range of items have been developed, from small hangers to jumbo size angers for a lot of laundry.

Line of Product

- Indoor drying product
- Indoor drying support item
- Special hanger
- Square hanger
- Aluminum hanger
- Shoes brush
- Pinch
- Laundry Net

etc



Product:

Bathroom

The bathroom is where we relieve stress at the end of a long day. It's a place for us to relax the mind and body.

Aisen has high quality towels and body brushes that feature in a wide range of styles and textures to suit any personal preference.

We also offer a range of beauty products, bath cushions and book stands among other products that provides a relaxing experience.

Line of Product

- Body towel
- Body brush
- Body sponge
- Bath accessory
- Goods for half-bath
- Washing room storage goods.

etc

